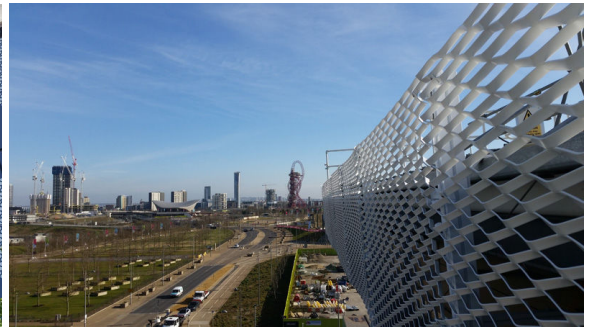


## Project: Here East, Queen Elizabeth Olympic Park, London



The former Press and Broadcast Centres for the London 2012 Olympic and Paralympic Games has become Here East, a new digital quarter for East London. The complex is a 24-hour media hub facilitating broadcasts to 4 billion people worldwide. It contains an International Broadcast Centre and a Main Press Centre.

White powder coated Broadway expanded metal cladding is installed to effectively conceal and protect plant and services around the top of the building.

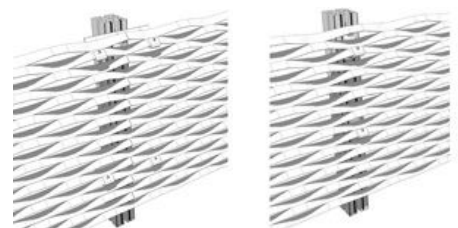
The structure of the mesh facilitates transmission of daylight whilst concealing services behind, and blends perfectly with the aesthetics of the overall design.



The same Broadway mesh pattern is also used internally as an aesthetic screening around rooflights.



**Material: Broadway Expanded Metal**



**Installation: Expanded Metal Mounting Systems (Single & Double)**

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